

THE STORY STUDIO

RATE CARD

(FOR INTERNAL USE ONLY)

INVESTMENT

Custom Written Story for your Business	\$1,000
1,000,000 Native Ad Impressions on Timesunion.com.....	\$1,000
2,000 Guaranteed Engagements	\$2,500
1,000 Guaranteed Engagements	\$2,100
Full Page Full Color Times Union Newspaper Story Ad	\$2,000
Half Page Full Color Times Union Newspaper Story Ad.....	\$1,000
Qtr. Page Full Color Ad - not a story ad.....	\$500
Full Page Full Color UPSTATE Magazine Story Ad.....	\$1500
Full Page Full Color Women@Work Magazine Story Ad.....	\$1500

Story Studio Program Notes:

- Must include a minimum of 3 products per campaign – including a minimum of 1 story

